

## Customer Master Data Representative

### Job Description

The Customer Master Data Team is responsible for managing the life cycle and quality of Worldwide Keysight Customer and Partner Data in ERP and CRM systems, which presents an accurate global view of our customers we do business with and their company structures. The team ensures that Keysight can derive legal compliance, effective risk management and operational efficiency from the customer database through systematic data stewardship. The Customer Master Data Team holds the ownership for customer data standards for all Keysight customers and partners worldwide across business.

- Responsible for coordination and maintenance of Industry Segmentation
- Close collaboration with teams involved in the classification and decision for Industry Segmentation
- Elaborate and Prepare monthly/quarterly reports
- Responsible for maintaining Customer Data in Oracle
- Answer to requests/queries coming through the web tool/email/ respecting Service Level Agreement (SLA)
- Ensure consistent data formatting and comply with regional/local regulations together with Keysight requirement
- Liaise with CSR / Contact Centers / Field Engineers / Credit and other teams to confirm reliability / validation of Customer Data.
- Lead and/or participate in internal projects and/or WW/Regional projects.

### Job Qualifications

- Fluency in English + an Asian Language (intermediary level)
- Bachelor's or Master's degree or university degree or equivalent
- Experience in administration using corporate systems/application
- Knowledge on MS OFFICE (intermediate/advanced excel skills - formulas/macros)
- Preferably at least 2 years relevant experience in customer services / administration / marketing
- Creative and goal-oriented thinking
- Good communication skills
- Accuracy and quality oriented
- Proactive
- Flexibility on working hours

If you are interested in this job please send you CV to [marina.anguiano@keysight.com](mailto:marina.anguiano@keysight.com) or apply through the direct link on:

<https://career4.successfactors.com/sfcareer/jobreqcareer?jobId=28082&company=keysight&username=>

### Privacy Statement

\*\*\*Keysight is an Equal Opportunity Employer\*\*\*

Keysight Technologies Inc. is an equal opportunity employer. Qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, disability or any other protected categories under all applicable laws.